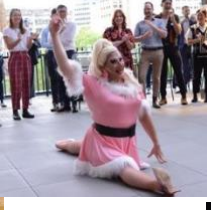




SPONSORSHIP PROSPECTUS 2025/26



A message from the Founder of Pride in Law

Our National LGBTIQ+ Law Association provides a rare opportunity for people to see their identity reflected in the legal profession. Pride in Law allows the lesbian, gay, bisexual, transgender, intersex, queer or questioning, and asexual (LGBTIQ+) community an opportunity to connect with allies while fostering conversations and education. It cannot be understated how important and meaningful these visible opportunities are for us.

When I launched Pride in Law in 2017, it was to assist a few friends to feel more included in the legal profession. Today, Pride in Law has members across Australia, is registered as an association with the Australian Charities and Not-for-profits Commission (ACNC), and has operating Chapters (branches) in New South Wales, Queensland, Victoria, and Western Australia. We are also in the process of establishing an Implementation Team in South Australia to launch in the near future. There are many exciting developments happening across Australia for the LGBTIQ+ community and we hope you can be involved at a more strategic level.

Since marriage equality legislation passed in 2017, Australians have made significant progress in breaking down stigma for the LGBTIQ+ community. Despite these positive developments, we have also seen a rise in homophobic, biphobic, and transphobic behaviour in workplaces. Additionally, there also continues to be a lack of LGBTIQ+ role models in the legal profession.

In a 2021 U.S. study, one in ten LGBTIQ+ workers reported experiencing discrimination within the workplace, with 46% stating they had experienced unfair treatment in the workplace at some point in their career. One-third of LGBTIQ+ people are not out at work. Within the legal industry, research highlights the importance of allyship: the majority (91%) of LGBTIQ+ respondents reported having colleagues who are not LGBTIQ+ themselves but are supportive and active allies for workplace equality. Of these, 47% said they had a strong network of allies, while 44% reported having a few. However, one in ten LGBTIQ+ lawyers said they did not have any supportive and active allies at work. When asked what the most important actions allies could take, respondents highlighted three key priorities: challenging homophobic, biphobic, and transphobic behaviour (28%), educating themselves on LGBTIQ+ issues (19%), and visibly demonstrating support for LGBTIQ+ equality (17%).

Pride in Law has witnessed a broad range of experiences within the legal profession—mostly positive. However, research shows that the lack of LGBTIQ+ role models at work remains a significant challenge. This issue was cited as the most pressing concern for gay men (42%), lesbian/gay women (55%), and bisexual individuals (78%). Positive role models inspire and motivate us to reach our goals, show us what is possible, encourage authenticity, and serve as invaluable sources of learning—both personally and professionally. Coming out to clients was cited as a major concern for around two-fifths (38%) of LGBTIQ+ respondents, while microaggressions—indirect, subtle, or unintended slights or insults—were reported as a challenge by about one-third (34%) of LGBTIQ+ legal professionals. Pride in Law is committed to fostering the role models of the future—creating a profession where everyone can bring their whole self to work.

To address these challenges, Pride in Law has developed three key pillars, outlined in this prospectus, over the past seven years. One of our core objectives is ‘visible legal education.’ We achieve this by collaborating with other law associations across Australia, engaging with First Nations communities, and continuing the conversation on the importance of intersectionality. Pride in Law is dedicated to raising awareness and promoting inclusion within the legal

community, both in Australia and internationally. With members across the country, we are building a legacy where everyone in the legal profession can belong.

The road to equality is long and challenging. With your support, the power of the LGBTIQ+ community will continue to grow, and through unity, we will keep making history together.

Thank you for your generous support of Pride in Law. Our National LGBTIQ+ Law Association is entirely volunteer-run, governed by a formal Constitution, and with your support, we will continue to be 'Law Focused, Pride Inspired.'

Yours faithfully,



Dean Clifford-Jones

Dean Clifford-Jones
Founder of Pride in Law

About Pride in Law

On 28 July 2017, we were founded as a not-for-profit LGBTIQ+ legal networking association based in Australia.

The creation of Pride in Law was a historic moment. It was the first time in Australian history that an independent legal association was formed for LGBTIQ+ legal professionals. Pride in Law continues to seek to erase homophobia, biphobia, transphobia, gender inequality, and other affronts to individuals, families, and communities by educating the legal community about LGBTIQ+ issues.

We continue to be Australia's only independent National LGBTIQ+ Law Association connecting the rainbow legal community and their allies.

Pride in Law is a non-political organisation and wholly run by volunteers. Pride in Law is an essential resource for all legal professionals seeking to embrace their LGBTIQ+ community.

Pride in Law currently have operating Chapters in Queensland, Victoria, New South Wales and Western Australia with plans to launch South Australia next.

Pride in Law: A Company Limited by Guarantee for a charitable purpose

On 11 June 2019, at Pride in Law's Annual General Meeting (AGM) our members agreed to wind up as an association to become a Company Limited by Guarantee for a Charitable Purpose (ABN 1936236991). Pride in Law is run by volunteer National Directors.

On 12 June 2019, Pride in Law also registered with the Australian Charities and Not-for-profits Commission (ACN 634059037). Each year, Pride in Law obtains public liability insurance, which can be provided on request.

Association's Key Objectives

VISIBLE LEGAL EDUCATION: Organise scholarly forums to engage lawyers and their allies in current LGBTIQ+ legal debates through visible events.

ADVOCACY IN THE LAW: Collaborate with a wide range of lawyers across multiple disciplines to confront pressing issues involving the LGBTIQ+ community and their allies.

PROFESSIONAL NETWORKING: Coordinate legal professional networking meetings. Pride in Law holds a diverse range of events from smaller socials to large-scale events.

Events

We hosted several socials and events. Below is a snapshot of recent large-scale events.



20 March 2024: Official launch: New South Wales Chapter

Held at the Banco Court in the Supreme Court of New South Wales in Sydney, the event featured addresses from the Honourable Justice Jeremy Kirk and the Honourable Justice Richard Weinsten, who spoke of their experiences in the law as a person part of the LGBTIQ+ community.

5 April 2024: Playing Proud: The Queer Experience in Sport

Held at Fisher Dore Lawyers' Queensland offices, Pride in Law collaborated on a panel event entitled 'The Queer Experience in Sport'. The panellists spoke to their lived experience as LGBTIQ+ individuals navigating the sporting world and contemplated how the law is best able to support sport in this capacity.



27 June 2024: Coming out in the Legal profession

Hosted by The College of Law Australia, NSW Chapter Vice President Benjamin Koval was joined by Taylah Spirovski, Sanjay Alapakkam and Christine Maibom as they discussed the joys and challenges of bringing their whole selves to work, including sharing stories of colleague allyship, having conversations with HR, and much more.

1 August 2024: LGBTIQ+ mentoring program event

In collaboration with the University of Melbourne the Victorian Chapter held a mentoring program event with Law students and gave them an opportunity to speak to legal professionals on the night and hear about both lived and queer experience in the law.



5 September 2024: Official launch: Western Australia Chapter

Held at the Old Supreme Court Building in Perth, the event featured addresses by Justice Kate Glancy and Western Australia Chapter President, Tom Wilson before a fantastic networking reception in the lobby of the historic building.

21 November 2024: 8th Annual Address

Pride in Law held its Annual Address at the Banco Court of Queensland. The keynote address was delivered by Chief Magistrate, Judge Janelle Brassington on her experiences as an ally to the rainbow community and ways for the justice system to progress in its journey to being a more inclusive and safe space for all.



Pride in Law Award - Queensland

The Pride in Law Award is an independent award judged by a highly regarded panel, which recognises our community's significant level of career success and remarkable contribution in the legal profession. The award has individually weighted selection criteria including leadership, advocacy and inclusion.



We believe visibility is key to greater diversity and inclusion. The Pride in Law Award is proudly supported by the Queensland Law Society and builds on those objectives to showcase more of our legal profession. This award recognises and rewards outstanding practice of LGBTIQ+ inclusion in the legal profession. The award honours the contribution, commitment and professionalism of an individual in the legal profession who has worked in this space. Each nominee has demonstrated outstanding commitment to addressing LGBTIQ+ inclusion and advocated for change within workplaces, through academia, the legal and/or social systems.

The Pride in Law Award recipient is announced every year and used to be at our QLD annual address. In 2023, we decided to include the Pride in Law Award as part of the broader Queensland Law Society Excellence in Law Awards Gala. This increases visibility of Pride in Law and provides a grand stage for the recipient.

Congratulations to the 2024 recipient, Christopher Peppel, who provided a short speech at the QLD annual address. Past recipients include Jason Garrick (2023), Matilda Alexander (2022), Emile McPhee (2021) and Stephen Page (2020).

Digital Platforms



2,950+
followers¹

Post engagement throughout 2024

900+
likes/reactions

18,000+
reach



5,400+
followers¹

Post engagement throughout 2024

650+
search appearances

284,000+
impressions



3,100+
followers¹

Post engagement throughout 2024

600+
likes/shares

11,000+
impressions



700+
members¹

Strong engagement



1000+
avg. page views
per month¹

Strong engagement



650+
followers¹

Strong engagement

¹ as at December 2024

Corporate Sponsorship

FY25-26 Corporate Sponsorship rate - \$900

**Corporate
Sponsor**

Branding	
<i>Corporate logo and weblink included on Pride in Law website</i>	✓
<i>Authority to include Pride in Law logo on Corporate website</i>	✓
Social media platforms	
<i>Pride in Law will do 1 post on its social media platforms announcing the Corporate as a Sponsor including Corporate logo</i>	✓
Events	
<i>Corporate will be given first preference to host an event (on request)</i>	✓
<i>Recognition at Pride in Law events for being a Sponsor</i>	✓
<i>2x complimentary tickets to 1 Pride in Law event (on request)</i>	✓
Services	
<i>Pride in Law representative can attend your workplace to provide remarks at an event or participate in workplace event or meeting (on request)</i>	✓
<i>Pride in Law can assist with LGBTIQ+ content for Corporate newsletter and communications (on request)</i>	✓
<i>Collaboration with Pride in Law to create a resource with Corporate logo included (on request)</i>	✓

Sponsorship - Requirements

Our LGBTIQ+ Law Association values our Sponsors. We encourage our Sponsors to use and rely on our Pride in Law logo. We also ask that our Sponsors provide a dedicated contact based in their Australian locations/office to be the main point of communication. In addition, we ask for the Sponsor to provide information on the person that will be the primary equality and inclusion officer in their office. Essentially:

1. Who will be your organisation's main point of communication?
2. Who will your office's primary equality and inclusion officer to promote your organisation's initiatives?

Taking these simple steps will enhance our engagement with your organisation and build a more inclusive profession.



Thank you to our wonderful Sponsors!

You make our work and greater inclusion possible.

[#prideinlaw](#)

[#qldprideinlaw](#) [#nswprideinlaw](#) [#waprideinlaw](#) [#vicprideinlaw](#)